



International Corporate Executives Added to GridWise® Global Forum Line-Up

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Global dialogue drives 2011 Forum agenda

August 18, 2011 - Washington, DC - The GridWise® Alliance, the leading coalition advocating for the transformation of the electric system, in partnership with the United States Department of Energy (DOE), is pleased to announce the addition of nine of the world's leading corporate energy executives to the growing list of senior thought leaders speaking at the second annual GridWise Global Forum, November 8-10, 2011, in Washington, DC. Newly confirmed speakers include:

- Petter Allison, Managing Director, British Gas Innovation and Technology
- Andre-Jacques Auberton-Hervé, President, CEO and Chairman of the Board, Soitec
- Terry Effenev, CEO, ENERGEX
- Peter Fox-Penner, Principal and Chairman Emeritus, *The Brattle Group*
- Joseph Kelliher, Executive Vice President of Federal Regulatory Affairs, NextEra Energy, Inc.
- J.K. Koo, Vice Chairman and CEO, LSIS; Chairman, Smart Grid Korea Association
- Philip Mezey, President and Chief Operating Officer, Energy, Itron
- Gregoire Poux-Guillaume, President, Alstom Grid Sector and Executive Vice President, Alstom
- Sander van t'Noordende, Group Chief Executive, Management Consulting, Accenture

"The addition of these highly-recognizable, international minds reinforces the global movement towards modernizing the electric system," said Bob Shapard, Chairman of the GridWise Alliance. "Achieving economic growth and energy security cannot happen overnight; it's a global undertaking that begins with an open exchange of ideas among all parties involved. This is what the Forum serves to facilitate."

The newly added thought leaders will join other national and international government officials, CEOs and technology innovators in discussing topics ranging from consumer engagement to regulation. Sessions featuring these new speakers include: Connecting with Consumers: Strategies for Successful Consumer Engagement; Integrating Renewables: The Hype, The Challenges, and the Reality; Economic Impact: Investing in our Electric Future; The Technology Horizon: Future Trends and Potential Disruptions; Smart Grid and the Regulatory Landscape: Evolution or Revolution; and, Building the Smart Grid: Best Practices for Success. To see the full agenda, visit: <http://www.gridwiseglobalforum.org/agenda.asp>.

"As the energy industry evolves, it is important that everyone from utility CEOs to consumers reflect on how other industries have adapted to meet new challenges and opportunities in their fields," said Peter Fox-Penner of *The Brattle Group*, who has been confirmed to moderate the Forum's opening panel, Energy Industry in Transition: Models for Success. "The Forum presents an excellent backdrop to learn from our global industry peers so that we may successfully achieve the full potential of the electric grid."

To register to attend the much-anticipated Second Annual GridWise Global Forum, visit: <http://www.gridwiseglobalforum.org>. Forum events and announcements can also be followed on Twitter at: [@gridwiseforum](https://twitter.com/gridwiseforum).

About the GridWise Alliance

The GridWise Alliance is the industry-leading coalition advocating for the transformation of the electric system for the public good. Through its diverse membership, the GridWise Alliance promotes the advancement of the electric system through thought leadership, production of white papers and reports, and legislative advocacy. Its 137 members include utilities, technology companies (large and small), telecommunications companies, equipment manufacturers and academia - all of which share a holistic and technology neutral view of the electric system.

For more information about the GridWise Alliance, visit: www.gridwise.org.