

MEDIA ADVISORY: GridWise® Global Forum Attracts International Energy Leaders

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Consumer engagement, data security and economic impact drive Forum agenda

October 20, 2011 - Washington, DC - The GridWise Alliance, the leading coalition advocating for the transformation of the electric system, in partnership with the United States Department of Energy (DOE), will host thought leaders from around the world representing the highest levels of government and the private sector during the second annual GridWise Global Forum, November 8-10, 2011, in Washington, DC. The two and a half day Forum will feature a series of high-level panel discussions and keynote addresses about the impact of smart grid on energy use, investors, consumers and the environment. Media is welcome to attend.

Daily media roundtable discussions will offer a closer look at the topics discussed during each day of the Forum and will give members of the media an unprecedented opportunity to ask leaders from around the globe questions about smart grid today and how it will shape our energy future. A roundtable schedule and participants list will soon be announced.

WHAT: The GridWise Global Forum

WHEN: Tuesday, November 8 – Thursday, November 10, 2011

WHERE: Ronald Reagan Building and International Trade Center, Washington, DC

WHO: Hosted by The GridWise Alliance and DOE, the Forum is chaired by Robert Shapard, Chairman, GridWise Alliance, and Patricia Hoffman, Assistant Secretary, Office of Electricity Delivery & Energy Reliability, U.S. Department of Energy. The Forum features international policy experts and corporate executives including:

- Steven Chu, Secretary, U.S. Department of Energy
- Uzi Landau, Minister, Ministry of National Infrastructures, Israel
- Bob McDonald, Chairman of the Board, President and Chief Executive Officer, Procter & Gamble
- John Podesta, President and Chief Executive Officer, Center for American Progress
- Dorothy Robyn, Deputy Under Secretary, Installations & Environment, U.S. Department of Defense
- John Norris, Commissioner, Federal Energy Regulatory Commission
- Ja-Kyun Koo, Vice Chairman and CEO, LSIS; Chairman, Korea Smart Grid Association
- Joseph Rigby, Chairman of the Board, President and Chief Executive Officer, Pepco Holdings, Inc.
- Pete Delaney, Chairman, CEO, OGE Energy Corp.
- Edmund Schweitzer, President, Schweitzer Engineering Laboratories, Inc.
- Shoji Takenaka, Chief Technology Executive, Transmission Distribution & Industrial Systems, Toshiba Corporation
- Shlomo Wald, Chief Scientist, Ministry of National Infrastructure, Israel
- Susan Story, President and CEO, Southern Company Services
- Livio Gallo, CEO, Enel Distribuzione; Chairman, EDSO Smart Grids Association
- Terry Effeney, Chief Executive Officer, ENERGEX Limited
- Eimund Nygaard, CEO, Lyse Energi
- John Soyring, Vice President, Industry Solutions, IBM Corp.
- Andre- Jacques Auberton-Herve, President, CEO and Chairman of the Board, Soitec
- Philip Mezey, President and Chief Operating Officer, Itron
- Beth Comstock, Chief Marketing Officer & SVP, GE
- David Hallquist, CEO, Vermont Electric Cooperative
- Phyllis Cuttino, Director, US Global Warming Campaign, Pew Environment Group
- Thierry Godart, President, Smart Grid Division, Siemens Infrastructure and Cities (USA)
- Heath Thompson, CTO and SVP of Engineering, Landis+Gyr, North America
- Pablo Vegas, Vice President and Chief Information Officer, American Electric Power
- Mike Kluse, Laboratory Director, Pacific Northwest National Laboratory, operated by Battelle for the U.S. DOE; Senior Vice President, Battelle
- Sander van t' Noordende, Group Chief Executive, Management Consulting, Accenture
- Ellen Anderson, Chair, Minnesota Public Utilities Commission
- Joe Kelliher, Executive Vice President, Regulatory Affairs, NextEra Energy, Inc.

For a detailed list of sessions occurring during the GridWise Global Forum and for more information about the luminaries on each panel, visit: www.gridwiseglobalforum.org/agenda.

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