

Greentech Media to Live Stream GridWise Global Forum Panel Discussions

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Four sessions to be broadcast online during premier smart grid event

November 2, 2011 – Washington, DC – As the official Interactive Media Partner of the 2011 GridWise Global Forum, [Greentech Media](#) will broadcast four panel discussions featuring some of the Forum's top thought leaders live on its website from November 8-10.

The second annual GridWise Global Forum, hosted by The GridWise Alliance® and the United States Department of Energy (DOE), will assemble national and international thought leaders from the highest levels of government and the private sector for a two and a half day discussion of the most challenging topics surrounding electric grid modernization. For those that cannot attend the Forum in Washington, DC, Greentech Media is broadcasting live, streaming coverage of key sessions for free on its website, accessible here: <http://www.greentechmedia.com/events/live/gridwise-global-forum-2011/additional>.

"We are excited to partner with the GridWise Global Forum for a second year," said Rick Thompson, President of Greentech Media. "It allows us another opportunity to bring the Forum's global discussion of key smart grid issues directly to our online audience."

Sessions to be streamed include the following:

Guarding the Grid: Smart Grid and Grid Vulnerability

Tuesday, November 8

4:30 PM – 5:45 PM

Moderator: Phyllis Cuttino, Director, Clean Energy Program, Pew Charitable Trusts
Speakers: Kenneth Geisler, Director Business Strategy, Siemens Smart Grid Division; Dorothy Robyn, Deputy Under Secretary, Installations & Environment, U.S. Department of Defense; Edmund Schweitzer, President, Schweitzer Engineering Laboratories, Inc.; Heath Thompson, CTO and SVP of Engineering, Landis+Gyr, North America; Pablo Vegas, Vice President and Chief Information Officer, American Electric Power

Smart Grid Data: Insights, Privacy, or Both?

Wednesday, November 9

10:30 AM – 12:00 PM

Moderator: David Leeds, Senior Manager, Smart Grid, GTM Research
Speakers: Andy Bochman, Energy Security Lead, IBM Rational; Vesa Koivisto, Smart Grid Executive; Elias Quinn, Former Consultant, Colorado Public Utilities Commission; Lee Tien, Senior Staff Attorney, Electronic Frontier Foundation

Integrating Renewables: The Hype, The Challenges, and the Reality

Wednesday, November 9

3:30 PM – 5:00 PM

Moderator: James Avery, Senior Vice President, Power Supply, San Diego Gas & Electric
Speakers: Andre- Jacques Auberton-Herve, President, CEO and Chairman of the Board, Soitec; Jeff Meyers, Smart Grid Executive, Telvent; John Soyring, Vice President, Industry Solutions, IBM Corp; Shoji Takenaka, Chief Fellow of Smart Community Division, Toshiba Corporation; Shlomo Wald, Chief Scientist, Ministry of National Infrastructures, Israel

Investing in our Electrical Future: The Impact Globally and Locally

Thursday, November 10

1:30 PM – 3:00 PM

Moderator: Chuck McDermott, General Partner, RockPort Capital Partners
Speakers: Terry Effeney, Chief Executive Officer, ENERGEX Limited; Ja-Kyun Koo, Vice Chairman and CEO, LSIS; Chairman, Korea Smart Grid Association; Karen Marshall, Chief, Connect VT, Vermont Agency of Administration; Joseph Rigby, Chairman of the Board, President and Chief Executive Officer, Pepco Holdings, Inc.; Hiroshi Watanabe, Executive Director, New Energy and Industrial Technology Development Organization (NEDO)

About Greentech Media

Greentech Media delivers research and analysis in the business-to-business greentech market. Using an integrated platform, we produce high quality products, whether it be industry news, market research or networking events. GTM Research, the research arm of the company, produces in-depth market reports and is the publisher of PV News, a monthly solar market tracker. For more information, visit [greentechmedia.com](http://www.greentechmedia.com).

About The GridWise Alliance

The GridWise Alliance is the industry-leading coalition advocating for the transformation of the electric system for the public good. Through its diverse membership, the GridWise Alliance promotes the advancement of the electric system through thought leadership, production of white papers and reports, and legislative advocacy. Its 137 members include utilities, technology companies (large and small), telecommunications companies, equipment manufacturers and academia - all of which share a holistic and technology neutral view of the electric system.