

NOVEMBER 8-10, 2011 | RONALD REAGAN BUILDING AND INTERNATIONAL TRADE CENTER | WASHINGTON, DC

Enhance Your Company's Image, Prestige, and Position

Take advantage of unique, high profile sponsorship opportunities

Set yourself apart in the smart grid community by investing in a sponsorship at this unique event. The GridWise Global Forum will attract an international audience of more than 800 attendees representing policy and corporate leaders, technology innovators, legislators, regulators, consumers and environmental advocates who will collaborate on how to deliver on the promise of a smart grid.

These traditional and new sponsorships provide you with the ideal way to highlight your role as a thought leader and to deliver your message therefore enabling you to achieve the greatest return on your investment.



Level Sponsorships

The benefits at each of the levels have been carefully designed to create unique opportunities and visibility for your company. There may be no substitutions.

Platinum \$50,000

- Allocation of meeting room space around the Main Hall for your exclusive use during GridWise Global Forum (first come, first served)
- Ability to nominate a Thought Leader from company for the Forum (must be Senior Vice President or higher)
- One (1) seat on the GridWise Global Forum Advisory Committee
- Pre- and post-GridWise Global Forum registration list (for review and individual contact but not for mass mailing)
- One time eblast to GridWise Global Forum mailing list (provided in HTML format)*
- Ten (10) complimentary registrations to GridWise Global Forum
- One (1) complimentary full page, 4/color advertisement in the Final Program
- Logo recognition on GridWise Global Forum website with hyperlink
- Prominent logo recognition as Platinum Sponsor on GridWise Global Forum onsite signage
- Prominent logo recognition as Platinum Sponsor in the Final Program, including company description and website address
- Prominent logo recognition in GridWise Global Alliance Forum Conference Brochure (subject to deadline)
- Verbal recognition as sponsor at the beginning of the conference. Logo on rotating slides pre- and post-sessions
- Four (4) passes to the invitation-only GridWise Global Forum VIP Dinner
- Access to the GridWise Global Forum Press Room for release drops, interviews and other activities
- Two (2) complimentary Tote Bag inserts
- 25% discount on additional conference registrations

Gold \$25,000

- Sponsorship of discussion area in the Main Foyer (includes provided signage 4/color, 3'x4', opportunity for literature on coffee table)
- Access to meeting space throughout the conference (reserved ahead of time and onsite as available)
- Ability to nominate a Thought Leader from company for the Forum (must be Senior Vice President or higher)
- One (1) seat on the GridWise Global Forum Advisory Committee
- Pre- and post-GridWise Global Alliance registration list (for review and individual contact but not for mass mailing)
- Five (5) complimentary registrations to GridWise Global Forum
- One (1) complimentary full page, 4/color advertisement in the Final Program
- Logo recognition on GridWise Global Forum website with hyperlink
- Prominent logo recognition as Gold Sponsor on GridWise Global Forum onsite signage
- Prominent logo recognition as Gold Sponsor in the Final Program, including company description and website address
- Prominent logo recognition in GridWise Global Forum Conference Brochure (subject to deadline)
- Verbal recognition as sponsor at the beginning of the conference. Logo on rotating slides pre- and post-sessions
- Two (2) passes to the invitation-only GridWise Global Forum VIP Dinner
- Access to the GridWise Global Forum Press Room for release drops, interviews and other activities
- One (1) complimentary Tote Bag insert
- 25% discount on additional conference registrations

Silver \$10,000

- Pre- and post-GridWise Global Alliance registration list (for review and individual contact but not for mass mailing)
- Two (2) complimentary registrations to GridWise Global Forum
- One (1) complimentary half page, 4/color advertisement in the Final Program
- Logo recognition on GridWise Global Forum website with hyperlink
- Prominent logo recognition as Silver Sponsor on GridWise Global Forum onsite signage
- Logo recognition as Silver Sponsor in the Final Program, including company description and website address
- Logo recognition in GridWise Global Forum Conference Brochure (subject to deadline)
- One (1) pass to the invitation-only GridWise Global Forum VIP Dinner
- 25% discount on additional conference registrations



*Must execute List Usage Agreement

Sponsorship Opportunity Listings and Pricing

Enhance your level sponsorship or choose from the unique opportunities below.

All sponsorships greater than \$5,000 will also receive one (1) complimentary registration for each \$5,000 of their total sponsorship package. **These opportunities may not be used as substitutions in the level sponsorships.**

Promotional Sponsorships

Cyber Café

Investment - \$15,000

Your company logo on signage and screen savers at each computer kiosk.

Phone/Blackberry[®] Recharging Stations

Investment - \$10,000

Your company logo at each station located throughout the conference. Includes two (2) stations.

Notepads (using recycled paper and inks)

Investment - \$8,000

Your company logo and artwork on the cover and inside of each "green" notepad.

Sanitizer Stations

Investment - \$7,500

Your company logo and message displayed on signage at each of the stations throughout the conference. Includes three (3) stations.

Digital Display Monitors

Investment - \$7,500

Your company name and logo on the screen of Forum digital conference information located outside of the entrances to the main amphitheater.

Eco Pens

Investment - \$6,000

Your company logo on each "green" pen provided to all conference attendees.

Tote Bag Inserts (4 available)

Investment - \$4,000

Your promotional piece will be included in the Forum conference Tote Bag.

Event Sponsorships

Continental Breakfast (2 available)

Investment - \$7,500

Your company logo will be prominently displayed as attendees enjoy breakfast.

Conference Breaks

Investment - \$5,000

Promote your product and reinforce your presence at the conference as attendees relax between sessions.

Conference Lunch

Investment - \$10,000

Welcoming remarks, company logo on room and podium signage, and opportunity to distribute literature.

Evening Reception

Investment - \$20,000

Welcoming remarks, company logo prominently displayed, and opportunity to distribute literature.

Invitation-Only Event

Investment - \$25,000 exclusive
\$10,000 multiple

Welcoming remarks, company logo prominently displayed, opportunity for literature, and ten (10) free invitations.

Advertising

Full Page Back Cover - \$7,500

Full Page Inside Cover - \$6,500

Full Page Inside Back Cover - \$5,000

Full Page 4/color internal - \$4,000

Half Page 4/color internal - \$2,500



Act NOW!

Align your company with this unique event by sponsoring at the GridWise Global Forum, November 8-10, 2011 in Washington, DC.

To learn more, contact:

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