



US Energy Secretary Chu, Israeli Minister of National Infrastructures Landau to Kick-Off GridWise® Global Forum

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International policy leaders to provide opening remarks at the second annual Forum

October 11, 2011 - Washington, DC - The GridWise Alliance, the leading coalition advocating for the transformation of the electric system, in partnership with the United States Department of Energy (DOE), today announced that US Energy Secretary Steven Chu will join Israeli Minister of National Infrastructures, Uzi Landau, in opening the second annual GridWise Global Forum on Tuesday, November 8, 2011 in Washington, DC. Secretary Chu and Minister Landau will each provide remarks followed by a conversation on the need to modernize and expand the world's electric systems moderated by Guido Bartels, general manager, Energy & Utilities Industry, IBM and chairman, Global Smart Grid Federation.

"We are pleased that Minister Landau can join Secretary Chu in delivering the opening keynote address at this year's GridWise Global Forum," said Bartels. "Israel is recognized as one of the most entrepreneurial and innovative countries in the world; it should be no surprise that much of the creative thinking and progress on energy transformation is coming out of this nation. Forum attendees will greatly benefit from the insights provided by Minister Landau and those of his Chief Scientist, Dr. Shlomo Wald, who will be participating in a later Forum session."

The GridWise Global Forum provides attendees with a worldview on electric grid transformation: the progress to date and plans for the future. In addition to Secretary Chu and Minister Landau, senior policy leaders, corporate executives and innovators will share their experiences with real, advanced grid deployments and their visions for tomorrow's electric system. These thought leaders will be joined by government officials and regulators from the US and abroad in an open exchange on the opportunities, challenges and solutions to making the modernized grid a global reality.

Additional national and international thought leaders speaking during the GridWise Global Forum include: Robert McDonald, chairman of the board, president and chief executive officer, Procter & Gamble; Dorothy Robyn, deputy undersecretary, US Department of Defense; J.K. Koo, CEO, LS Systems (Korea); Susan Story, president and CEO, Southern Company Services; Honorable John R. Norris, commissioner, Federal Energy Regulatory Commission (FERC); Eimund Nygaard, CEO, Lyse Energi (Norway); Gregoire Poux-Guillaume, president, Alstom Grid (France); Livio Gallo, CEO, Enel Distribuzione (Italy); and, Terry Effeney, CEO, Energex (Australia).

To see the full list of speakers and the Forum agenda, visit: <http://www.gridwiseglobalforum.org/agenda.asp>.

To register to attend the second annual GridWise Global Forum, visit: <http://www.gridwiseglobalforum.org>. Forum events and announcements can also be followed on Twitter at: [@gridwiseforum](https://twitter.com/gridwiseforum).

About the GridWise Alliance

The GridWise Alliance is the industry-leading coalition advocating for the transformation of the electric system for the public good. Through its diverse membership, the GridWise Alliance promotes the advancement of the electric system through thought leadership, production of white papers and reports, and legislative advocacy. Its 138 members include utilities, technology companies (large and small), telecommunications companies, equipment manufacturers and academia - all of which share a holistic and technology neutral view of the electric system.

For more information about the GridWise Alliance, visit: www.gridwise.org.